

# LOGGERHEAD

MARINELIFE CENTER

**Menu of Investment  
Opportunities for  
TurtleFest 2027**



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## ANNUAL CALENDAR OF EVENTS

FEBRUARY – TURTLEFEST

MAY- SEMINOLE GOLF INVITATIONAL

OCTOBER- GO BLUE AWARDS LUNCHEON

# ABOUT LOGGERHEAD MARINELIFE CENTER (LMC)

Loggerhead Marinelifelife Center, located in Juno Beach, Florida, is a sea turtle research, rehabilitation, education, and conservation center. Established in 1983, LMC seeks to promote conservation of ocean ecosystems with a special focus on threatened and endangered sea turtles. The facilities include a sea turtle hospital, a research laboratory, and exhibit areas, as well as live sea turtles and other coastal creatures. LMC also manages the Juno Beach Pier. The Center has been donation-based since 1983 and welcomes over 330,000 guests annually. **In 2024 & 2025, LMC was named the “Best Free Attraction” in *USA Today’s* 10 Best Readers’ Choice Awards.**

## Our Mission

To promote conservation of ocean ecosystems with a special focus on threatened and endangered sea turtles.

## Our Vision

To be a leading authority locally and internationally in ocean conservation via sea turtle research, rehabilitation, and educational programs.

# Turtle Fest

February 20 & 21st 2027





# Turtle Fest

AT LOGGERHEAD MARINELIFE CENTER

PRESENTED BY



## February 21 - 22, 2026



### 541,164 Radio and Billboard Advertising Impressions

Including Brightline West Palm Beach Station Takeover



T.A. Walker shines a light on TurtleFest — the free, two-day celebration of ocean conservation in Juno Beach — featuring live music, local art, family-friendly activities, and up-close encounters with sea turtles at the Loggerhead Marinellife Center.

### 15,000 visitors

### 405,617 social impressions & 11,622 engagements



### 31,107 page visits



### 53 earned media hits More than 75,700,000 reach Media value of \$145,785

Including Yahoo! News



# PRESENTING SPONSOR

As a *TurtleFest Sponsor* you will receive the following benefits:

## Onsite Visibility and Brand Recognition

- Prestigious Naming Rights-TurtleFest will be officially titled TurtleFest presented by Sponsor.
- Dominant Media Presence – Sponsor logo/name will be the focal point as the Presenting sponsor across all media channels, including print, online broadcast and social media.
- Priority listing in printed collateral sponsor logo/name will be prominently featured as the Presenting Sponsor on all TurtleFest printed materials including advertisements, posters, flyers and other collateral disseminated through out the community and during the two-day event.
- Speaking Opportunities- Presenting Sponsor will be given the opportunity to participate in Pre-event media interviews as well as speak from the main stage in between each musical set over the course of the two-day event
- Recognition of being a sponsor during all of the music breaks during TurtleFest.
- Opportunity to have a 10' x 10' tented booth at the event. ( Tent includes one table and 2 chairs )

## Entertainment and Hospitality

- Forty (40) Tickets to the VIP Hospitality Access areas.
- Twenty (20) complimentary VIP Parking Passes.

**INVESTMENT- \$50,000**

3/23/2026





## CONSERVATION COMMUNITY SPONSOR

*As a **TurtleFest Sponsor** you will receive the following benefits:*

### Onsite Visibility and Brand Recognition

- Corporate logo and/or name prominently featured as a sponsor in all Media presence including printed publications, radio, television, and social media associated with the event.
- Corporate logo and/or name prominently listed as a sponsor the in all printed collateral created for TurtleFest, including onsite signage, fliers, and collateral distributed throughout the community and on the day of the event.
- Recognition of being a sponsor during half of the music breaks during TurtleFest.
- Opportunity to have a 10' x 10' tented booth in the area of the event. (Tent includes one table and two chairs)

### Entertainment and Hospitality

- Eighteen (18) Tickets to the VIP Hospitality Access areas.
- Nine (9) complimentary VIP Parking Passes.

**INVESTMENT: \$20,000**

# EDUCATION SPONSOR

*As a TurtleFest Sponsor you will receive the following benefits:*

## Onsite Visibility and Brand Recognition

- Corporate logo and/or name prominently featured as a sponsor in all Media presence including printed publications, radio, television, and social media associated with the event.
- Corporate logo and/or name prominently listed as a sponsor the in all printed collateral created for TurtleFest, including onsite signage, fliers, and collateral distributed throughout the community and on the day of the event.
- Recognition of being a sponsor during half of the music breaks during TurtleFest.
- Opportunity to have a 10' x 10' tented booth in the area of the event. (Tent includes one table and two chairs)

## Entertainment and Hospitality

- Eighteen (18) Tickets to the VIP Hospitality Access areas.
- Nine (9) complimentary VIP Parking Passes.

**INVESTMENT: SOLD**





# COMPLIMENTARY SHUTTLE BUS SPONSOR

As a **TurtleFest Sponsor** you will receive the following benefits:

## Onsite Visibility and Brand Recognition

- Corporate logo and/or name prominently featured as a sponsor in all Media presence including printed publications, radio, television, and social media associated with the event.
- Corporate logo and/or name prominently listed as a sponsor the in all printed collateral created for TurtleFest, including onsite signage, fliers, and collateral distributed throughout the community and on the day of the event.
- Recognition of being a sponsor during half of the music breaks during TurtleFest.
- Opportunity to have a 10' x 10' tented booth in the area of the event. (Tent includes one table and two chairs)

## Entertainment and Hospitality

- Eighteen (18) Tickets to the VIP Hospitality Access areas.
- Nine (9) complimentary VIP Parking Passes.

**INVESTMENT: \$20,000**



## SKYDECK LOUNGE SPONSOR

As a **TurtleFest Sponsor** you will receive the following benefits:

### Onsite Visibility and Brand Recognition

- Corporate logo and/or name prominently featured as a sponsor in all Media presence including printed publications, radio, television, and social media associated with the event.
- Corporate logo and/or name prominently listed as a sponsor the in all printed collateral created for TurtleFest, including onsite signage, fliers, and collateral distributed throughout the community and on the day of the event.
- Recognition of being a sponsor during half of the music breaks during TurtleFest.
- Opportunity to have a 10' x 10' tented booth in the area of the event. (Tent includes one table and two chairs)

### Entertainment and Hospitality

- Fourteen (14) Tickets to the VIP Hospitality Access areas.
- Seven (7) complimentary VIP Parking Passes.

**INVESTMENT: \$15,000**

# VIP LOUNGE SPONSOR

As a *TurtleFest Sponsor* you will receive the following benefits:

## Onsite Visibility and Brand Recognition

- Corporate logo and/or name prominently featured as a sponsor in all Media presence including printed publications, radio, television, and social media associated with the event.
- Corporate logo and/or name prominently listed as a sponsor the in all printed collateral created for TurtleFest, including onsite signage, fliers, and collateral distributed throughout the community and on the day of the event.
- Recognition of being a sponsor during half of the music breaks during TurtleFest.
- Opportunity to have a 10' x 10' tented booth in the area of the event. (Tent includes one table and two chairs)

## Entertainment and Hospitality

- Fourteen (14) Tickets to the VIP Hospitality Access areas.
- Seven (7) complimentary VIP Parking Passes.

**INVESTMENT: \$15,000**

3/23/2026





## FIRST AID SPONSOR

*As a TurtleFest Sponsor you will receive the following benefits:*

### Onsite Visibility and Brand Recognition

- Corporate logo and/or name prominently featured as a sponsor in all Media presence including printed publications, radio, television, and social media associated with the event.
- Corporate logo and/or name prominently listed as a sponsor the in all printed collateral created for TurtleFest, including onsite signage, fliers, and collateral distributed throughout the community and on the day of the event.
- Recognition of being a sponsor during half of the music breaks during TurtleFest.
- Opportunity to have a 10' x 10' tented booth in the area of the event. (Tent includes one table and two chairs)

### Entertainment and Hospitality

- Ten (10 ) Tickets to the VIP Hospitality Access areas.
- Five (5) complimentary VIP Parking Passes.

**INVESTMENT: \$10,000**

# MILITARY PAVILLION

As a **TurtleFest Sponsor** you will receive the following benefits:

## Onsite Visibility and Brand Recognition

- Corporate logo and/or name prominently featured as a sponsor in all Media presence including printed publications, radio, television, and social media associated with the event.
- Corporate logo and/or name prominently listed as a sponsor the in all printed collateral created for TurtleFest, including onsite signage, fliers, and collateral distributed throughout the community and on the day of the event.
- Recognition of being a sponsor during half of the music breaks during TurtleFest.
- Opportunity to have a TABLE in a shared 10' x 10 ' tent to provide information to our Military Veterans .

## Entertainment and Hospitality

- Four (4) Tickets to the VIP Hospitality Access areas.
- Two (2) complimentary VIP Parking Passes.

**INVESTMENT: \$10,000**

**Or \$5,000 –should there be two sponsors**



# SEASIDE SLIDE SPONSOR

As a **TurtleFest Sponsor** you will receive the following benefits:

## Onsite Visibility and Brand Recognition

- Corporate logo and/or name prominently featured as a sponsor in all Media presence including printed publications, radio, television, and social media associated with the event.
- Corporate logo and/or name prominently listed as a sponsor the in all printed collateral created for TurtleFest, including onsite signage, fliers, and collateral distributed throughout the community and on the day of the event.
- Recognition of being a sponsor during half of the music breaks during TurtleFest.
- Opportunity to have a 10' x 10' tented booth in the area of the event. (Tent includes one table and two chairs)

## Entertainment and Hospitality

- Eight (8 ) Tickets to the VIP Hospitality Access areas.
- Four (4 ) complimentary VIP Parking Passes.

**INVESTMENT: \$10,000**





## HYDRATION SPONSOR

*As a **TurtleFest Sponsor** you will receive the following benefits:*

### **Onsite Visibility and Brand Recognition**

- Corporate logo and/or name prominently featured as a sponsor in all Media presence including printed publications, radio, television, and social media associated with the event.
- Corporate logo and/or name prominently listed as a sponsor the in all printed collateral created for TurtleFest, including onsite signage, fliers, and collateral distributed throughout the community and on the day of the event.
- Recognition of being a sponsor during half of the music breaks during TurtleFest.
- Opportunity to have a 10' x 10' tented booth in the area of the event. (Tent includes one table and two chairs)

### **Entertainment and Hospitality**

- Ten (10) Tickets to the VIP Hospitality Access areas.
- Five ( 5) complimentary VIP Parking Passes.

**INVESTMENT: \$10,000 + REUSABLE CUPS FOR EVENT GUESTS**

# PHOTO BOOTH SPONSOR

As a *TurtleFest Sponsor* you will receive the following benefits:

## Onsite Visibility and Brand Recognition

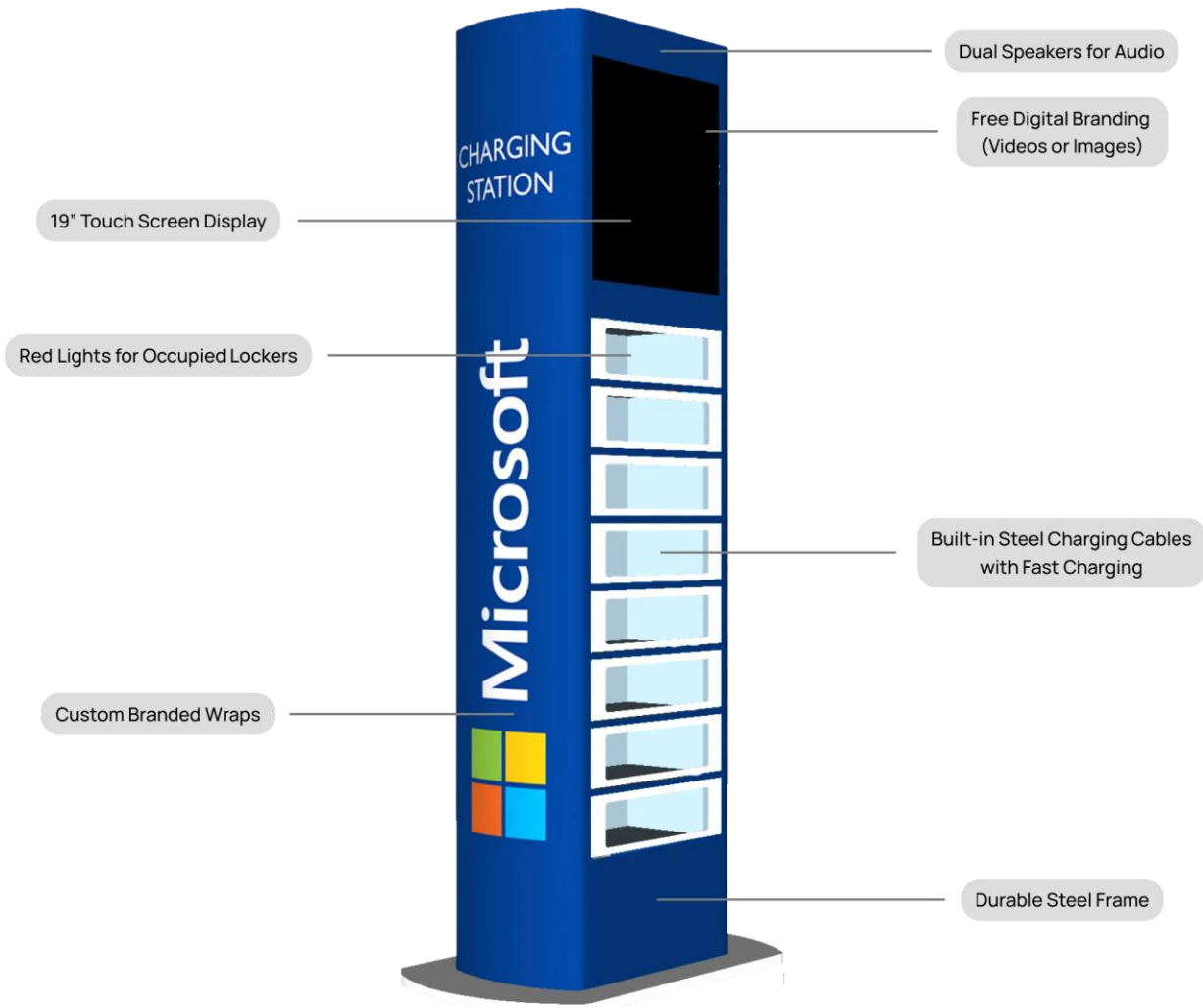
- Corporate logo and/or name prominently featured as a sponsor in all Media presence including printed publications, radio, television, and social media associated with the event.
- Corporate logo and/or name prominently listed as a sponsor the in all printed collateral created for TurtleFest, including onsite signage, fliers, and collateral distributed throughout the community and on the day of the event.
- Recognition of being a sponsor during half of the music breaks during TurtleFest.
- Opportunity to have a 10' x 10' tented booth in the area of the event. (Tent includes one table and two chairs)

## Entertainment and Hospitality

- Six (6) Tickets to the VIP Hospitality Access areas.
- Three (3) complimentary VIP Parking Passes.

**INVESTMENT: \$7,500**





# PHONE CHARGING STATION SPONSOR

## A MINIMUM OF THREE LOCATIONS

As a **TurtleFest Sponsor** you will receive the following benefits:

### Onsite Visibility and Brand Recognition

- Corporate logo and/or name prominently featured as a sponsor in all Media presence including printed publications, radio, television, and social media associated with the event.
- Corporate logo and/or name prominently listed as a sponsor the in all printed collateral created for TurtleFest, including onsite signage, fliers, and collateral distributed throughout the community and on the day of the event.
- Recognition of being a sponsor during half of the music breaks during TurtleFest.
- Opportunity to have a 10' x 10' tented booth in the area of the event. (Tent includes one table and two chairs)

### Entertainment and Hospitality

- Six (6) Tickets to the VIP Hospitality Access areas.
- Three (3) complimentary VIP Parking Passes.

**INVESTMENT: \$7,500**

# RECYCLING SPONSOR

As a *TurtleFest Sponsor* you will receive the following benefits:

## Onsite Visibility and Brand Recognition

- Corporate logo and/or name prominently featured as a sponsor in all Media presence including printed publications, radio, television, and social media associated with the event.
- Corporate logo and/or name prominently listed as a sponsor the in all printed collateral created for TurtleFest, including onsite signage, fliers, and collateral distributed throughout the community and on the day of the event.
- Recognition of being a sponsor during half of the music breaks during TurtleFest.
- Opportunity to have a 10' x 10' tented booth in the area of the event. (Tent includes one table and two chairs)

## Entertainment and Hospitality

- Four (4) Tickets to the VIP Hospitality Access areas.
- Two (2) complimentary VIP Parking Passes.

**INVESTMENT: \$5,000**





# VOLUNTEER LOUNGE SPONSOR

As a **TurtleFest Sponsor** you will receive the following benefits:

## Onsite Visibility and Brand Recognition

- Corporate logo and/or name prominently featured as a sponsor in all Media presence including printed publications, radio, television, and social media associated with the event.
- Corporate logo and/or name prominently listed as a sponsor the in all printed collateral created for TurtleFest, including onsite signage, fliers, and collateral distributed throughout the community and on the day of the event.
- Recognition of being a sponsor during half of the music breaks during TurtleFest.
- Opportunity to have a 10' x 10' tented booth in the area of the event. (Tent includes one table and two chairs)

## Entertainment and Hospitality

- Four (4) Tickets to the VIP Hospitality Access areas.
- Two (2) complimentary VIP Parking Passes.

**INVESTMENT: \$5,000**

# SUNSCREEN SPONSOR

As a *TurtleFest Sponsor* you will receive the following benefits:

## Onsite Visibility and Brand Recognition

- Corporate logo and/or name prominently featured as a sponsor in all Media presence including printed publications, radio, television, and social media associated with the event.
- Corporate logo and/or name prominently listed as a sponsor the in all printed collateral created for TurtleFest, including onsite signage, fliers, and collateral distributed throughout the community and on the day of the event.
- Recognition of being a sponsor during half of the music breaks during TurtleFest.
- Opportunity to have a 10' x 10' tented booth in the area of the event. (Tent includes one table and two chairs)

## Entertainment and Hospitality

- Four (4) Tickets to the VIP Hospitality Access areas.
- Two (2) complimentary VIP Parking Passes.

### INVESTMENT:

BULK SUNSCREEN AND A MINIMUM OF THREE DISTRIBUTION STATIONS  
OR 10,000 SAMPLES OF SUNSCREEN





## BIKE VALET SPONSOR

As a **TurtleFest Sponsor** you will receive the following benefits:

### Onsite Visibility and Brand Recognition

- Corporate logo and/or name prominently featured as a sponsor in all Media presence including printed publications, radio, television, and social media associated with the event.
- Corporate logo and/or name prominently listed as a sponsor the in all printed collateral created for TurtleFest, including onsite signage, fliers, and collateral distributed throughout the community and on the day of the event.
- Recognition of being a sponsor during half of the music breaks during TurtleFest.
- Opportunity to have a 10' x 10' tented booth in the area of the event. (Tent includes one table and two chairs)

### Entertainment and Hospitality

- Four (4) Tickets to the VIP Hospitality Access areas.
- Two (2) complimentary VIP Parking Passes.

**INVESTMENT: \$5,000**



**Thank you for taking the time to review  
and consider these opportunities.**

**If you have any questions or would like a more detailed proposal  
on any of the opportunities, please don't hesitate to contact**

**Dana Johnson at**

**[djohnson@marinelife.org](mailto:djohnson@marinelife.org) or 561-627-8280 ext. 126.**