

LOGGERHEAD

MARINELIFE CENTER

**Menu of Investment
Opportunities for the
17th Annual Go Blue Awards
Luncheon**



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ANNUAL CALENDAR OF EVENTS

FEBRUARY – TURTLEFEST

MAY- SEMINOLE GOLF INVITATIONAL

OCTOBER- GO BLUE AWARDS LUNCHEON

ABOUT LOGGERHEAD MARINELIFE CENTER (LMC)

Loggerhead Marinelifelife Center, located in Juno Beach, Florida, is a sea turtle research, rehabilitation, education, and conservation center. Established in 1983, LMC seeks to promote conservation of ocean ecosystems with a special focus on threatened and endangered sea turtles. The facilities include a sea turtle hospital, a research laboratory, and exhibit areas, as well as live sea turtles and other coastal creatures. LMC also manages the Juno Beach Pier. The Center has been donation-based since 1983 and welcomes over 330,000 guests annually. **In 2024 & 2025, LMC was named the “Best Free Attraction” in USA Today’s 10 Best Readers’ Choice Awards.**

Our Mission

To promote conservation of ocean ecosystems with a special focus on threatened and endangered sea turtles.

Our Vision

To be a leading authority locally and internationally in ocean conservation via sea turtle research, rehabilitation, and educational programs.

Go Blue Awards

October 24, 2025



6,260 web page visitors

Most Successful Event to Date!
400 guests \$134,000 net income

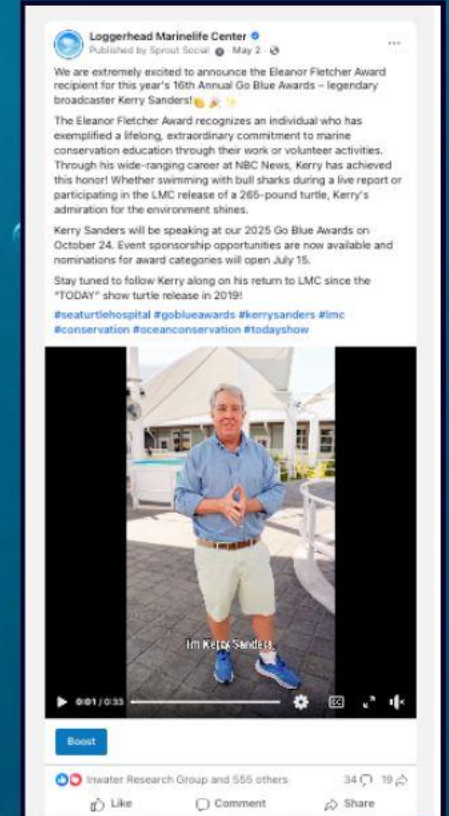


29 News Articles

\$85,858 media value



80 students
benefitted from "Teeki"
plush fundraiser



523,730 social media views

24 social posts from May to October

2026 GO BLUE AWARDS LUNCHEON- OCTOBER 30,2026

Under the guidance of co-chairs, Lynne and Pete Wells, the Go Blue Awards Luncheon has become Palm Beach County's most preeminent ocean conservation awards ceremony. The luncheon has garnered local, national, and international recognition, helping to spotlight the great work that occurs every day at the Center's world-class sea turtle hospital and research laboratory.



Award Categories:

Eleanor Fletcher Award, named for the founder of LMC, recognizes an individual who has exemplified a lifelong, extraordinary commitment to marine conservation education through their work or volunteer activities.

Blue Ambassador of the Year Award recognizes an individual who has made significant contributions to marine conservation through volunteer-related activities.

Blue Hatchling Youth Award recognizes an individual under age 17 who has made significant contribution in marine conservation through volunteer-related activities.

Blue Business/Nonprofit of the Year Award recognizes a business or nonprofit that has made outstanding contribution toward promotion and encouraging conservation, restoration, or preservation of marine life and/or marine ecosystems through their business practices, product, or technology.

2026 GO BLUE AWARDS LUNCHEON- OCTOBER 30, 2026

Eleanor Fletcher Award Winner and Keynote Speaker



Dr. Mikki McComb-Kobza is a marine biologist, explorer, and globally recognized leader in shark conservation. As CEO and Chief Scientist of Ocean First Institute, she leads innovative research, education, and conservation initiatives that have reached over 1.5 million people worldwide and are advancing the protection of our ocean's most vulnerable species.

Over the course of her career, Dr. McComb-Kobza has helped shape the field of shark research and conservation through a unique integration of science, exploration, and public engagement. Her work focuses on the biology, health, movement, and conservation of sharks, using cutting-edge technologies—including satellite tagging, BRUV systems, and emerging molecular tools—to better understand and protect these keystone predators. She has led and participated in more than 50 expeditions across the globe—from Cocos Island to South Africa, and throughout the Atlantic and Pacific Oceans—bringing together science, exploration, and storytelling to inspire action and shift public perception.

Dr. McComb-Kobza's research and conservation work have been featured by BBC, National Geographic, Discovery Channel's Shark Week, NPR, and CBC. In 2025, she delivered a TEDxBoulder talk, *From Fear to Fascination: The Truth About Sharks*, highlighting how transforming fear into understanding is key to ocean conservation.

She serves as adjunct faculty in Ecology and Evolutionary Biology at the University of Colorado Boulder, is the immediate past President of the American Elasmobranch Society, a member of the Women Divers Hall of Fame, and a National Fellow of The Explorers Club.

Dr. McComb-Kobza holds a Ph.D. in Integrative Biology from Florida Atlantic University and is the author of numerous scientific publications. She lives in Colorado with her husband, wildlife biologist Mac Kobza, their son Nick, and their Labrador retriever, Cooper.



WORLD OCEAN PRESENTING SPONSORSHIP

As the *PRESENTING SPONSOR* of the *GO BLUE AWARDS*, you will receive the following benefits:

Corporate Visibility & Brand Recognition

- GO BLUE Awards Presented by your corporation and/ or name.
- Opportunity for a 5-minute presentation on stage prior to keynote speaker introduction.
- Corporate logo and/or name featured in promo video shown during event.
- Verbal recognition during Sponsor Reception and GO BLUE Awards Luncheon.
- Company name/logo listed in GO BLUE Awards Luncheon Program.
- Corporate logo and/or name on event website with link to company homepage.
- Designated featured/collaborated post on all event-related social media platforms.
- Company name/logo prominently listed on all invitations.
- Company name/logo displayed on all sponsor recognition signage.
- Corporation and/or name listed prominently in all event press releases.
- Company name/logo included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Twenty (20) Preferred seats with table signage.
- Twenty (20) Seats for keynote speaker's reception and lecture with preferred seating.
- Ten (10) Guests invites for the Go Blue Kick Off Party on September 24, 2026
- Sea Turtle Naming Opportunity.
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year.

INVESTMENT: \$25,000

GUEST SPEAKER SPONSORSHIP

As the GUEST SPEAKER SPONSOR of the GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Opportunity to welcome guests at the VIP Reception or Sponsor Reception.
- Verbal recognition during Sponsor Reception and GO BLUE Awards Luncheon.
- Company name/logo listed in GO BLUE Awards Luncheon Program.
- Corporate logo and/or name on event website with link to company homepage.
- Designated featured/collaborated post on all event-related social media platforms.
- Company name/logo prominently listed on all invitations.
- Company name/logo displayed on all sponsor recognition signage.
- Corporation and/or name listed prominently in all event press releases.
- Company name/logo included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
- Ten (10) Seats for keynote speaker's reception and lecture with preferred seating.
- Ten (10) Guests invites for the Go Blue Kick Off Party on September 24, 2026
- Sea Turtle Naming Opportunity.
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year.

INVESTMENT: \$20,000

5/18/2026





SPONSOR RECEPTION SPONSORSHIP

As a Sponsors Reception Sponsor of the GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Opportunity to welcome guests at the Sponsor Reception.
- Verbal recognition during Sponsor Reception and GO BLUE Awards Luncheon.
- Company name/logo listed in GO BLUE Awards Luncheon Program.
- Corporate logo and/or name on event website with link to company homepage.
- Designated featured/collaborated post on all event-related social media platforms.
- Company name/logo prominently listed on all invitations.
- Company name/logo displayed on all sponsor recognition signage.
- Corporation and/or name listed prominently in all event press releases.
- Company name/logo included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
- Twenty (20) Seats for keynote speaker's reception and lecture with preferred seating.
- Ten (10) Guests invites for the Go Blue Kick Off Party on September 24, 2026
- Sea Turtle Naming Opportunity.
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year

KICK OFF PARTY SPONSORSHIP

As the GO BLUE AWARDS KICK OFF PARTY SPONSOR you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Verbal recognition during GO BLUE Awards Luncheon.
- Company name/logo listed in GO BLUE Awards Luncheon Program.
- Corporate logo and/or name on event website with link to company homepage.
- Company name/logo listed on all invitations.
- Company name/logo displayed on all sponsor recognition signage.
- Corporation and/or name listed in all event press releases.
- Company name/logo included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
- Ten (10) Seats for keynote speaker's reception and lecture with preferred seating.
- Twenty (20) Guests invites for the Go Blue Kick Off Party on September 24, 2026
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year

5/18/2026

INVESTMENT: \$15,000





AUDIO VISUAL UNDERWRITING BENEFITS

As the AUDIO-VISUAL UNDERWRITER of the GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Verbal recognition during GO BLUE Awards Luncheon.
- Company name/logo listed in GO BLUE Awards Luncheon Program.
- Corporate logo and/or name on event website with link to company homepage.
- Company name/logo listed on all invitations.
- Company name/logo displayed on all sponsor recognition signage.
- Corporation and/or name listed in all event press releases.
- Company name/logo included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
- Eight (8) Seats for keynote speaker's reception and lecture with preferred seating.
- Eight (8) Guests invites for the Go Blue Kick Off Party on September 24, 2026
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year

ATLANTIC OCEAN SPONSORSHIP

As an Atlantic Ocean Sponsor of the GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Verbal recognition during GO BLUE Awards Luncheon.
- Company name/logo listed in GO BLUE Awards Luncheon Program.
- Corporate logo and/or name on event website with link to company homepage.
- Company name/logo listed on all invitations.
- Company name/logo displayed on all sponsor recognition signage.
- Corporation and/or name listed in all event press releases.
- Company name/logo included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
- Eight (8) Seats for keynote speaker's reception and lecture with preferred seating.
- Eight (8) Guests invites for the Go Blue Kick Off Party on September 24, 2026
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year

INVESTMENT: \$10,000

5/18/2026





5/18/2026

PACIFIC OCEAN SPONSORSHIP

As a Pacific Ocean Sponsor of the GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Company/Donor name listed in GO BLUE Awards Luncheon Program.
- Corporate/Donor name on event website with link to company homepage.
- Company /Donor name listed on all invitations.
- Company/Donor name displayed on all sponsor recognition signage.
- Company/Donor name listed in all event press releases.
- Company/Donor name included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation /Donor name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
- Six (6) Seats for keynote speaker's reception and lecture with preferred seating.
- Six (6) Guests invites for the Go Blue Kick Off Party on September 24,2026
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year

INVESTMENT: \$7,500

ARCTIC OCEAN SPONSORSHIP

As an Arctic Ocean Sponsor of the GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Company/Donor name listed in GO BLUE Awards Luncheon Program.
- Corporate/Donor name on event website with link to company homepage.
- Company /Donor name listed on all invitations.
- Company/Donor name displayed on all sponsor recognition signage.
- Company/Donor name listed in all event press releases.
- Company/Donor name included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation /Donor name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
- Four (4) Seats for keynote speaker's reception and lecture with preferred seating.
- Four (4) Guests invites for the Go Blue Kick Off Party on September 24,2026
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year

INVESTMENT: \$5,000

5/18/2026



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UNDERWRITING OF VOLUNTEER TABLE

Essential to all LMC events are our volunteers, as one of two volunteer underwriting opportunities the sponsors will receive:

Onsite Visibility and Brand Recognition

- Company/Donor name listed in GO BLUE Awards Luncheon Program.
- Corporate/Donor name on event website with link to company homepage.
- Company /Donor name listed on all invitations.
- Company/Donor name displayed on all sponsor recognition signage.
- Company/Donor name listed in all event press releases.
- Company/Donor name included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation /Donor name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
 - 2 for underwriter and 8 for volunteers
- Four (4) Seats for keynote speaker's reception and lecture with preferred seating.
- Four (4) Guests invites for the Go Blue Kick Off Party on September 24,2026
- LMC Blue Friends Society benefits for one year

INVESTMENT: \$2,800

CARIBBEAN SEA SPONSORSHIP

As a Caribbean Sea Sponsor of the GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Company/Donor name listed in GO BLUE Awards Luncheon Program.
- Corporate/Donor name on event website with link to company homepage.
- Company /Donor name listed on all invitations.
- Company/Donor name displayed on all sponsor recognition signage.
- Company/Donor name listed in all event press releases.
- Company/Donor name included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation /Donor name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
- Two (2) invitations to Sponsor Reception at LMC.
- Two (2) Guests invites for the Go Blue Kick Off Party on September 24,2026
- LMC Blue Friends Society benefits for one year.

INVESTMENT: \$2,500





**Thank you for taking the time to review
and consider these opportunities.**

**If you have any questions or would like a more detailed proposal
on any of the opportunities, please don't hesitate to contact**

Dana Johnson at

djohnson@marinelife.org or 561-627-8280 ext. 126.