



LOGGERHEAD
MARINELIFE CENTER

2025
GO BLUE AWARDS
SPONSORSHIP PRESENTATION



7/2/2025

ABOUT US

Loggerhead Marineline Center, located in Loggerhead Park, Juno Beach, Florida, is a sea turtle research, rehabilitation, education, and conservation center. The Center also manages the Juno Beach Pier across the street from the park. Established in 1983, LMC seeks to promote conservation of ocean ecosystems with a special focus on threatened and endangered sea turtles. Its facilities include a sea turtle hospital, a research laboratory, and exhibit areas, including live sea turtles and other coastal creatures. LMC has been named the “Best Free Attraction” in *USA Today's* 10 Best Readers’ Choice Awards for 2024.

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ABOUT LMC EVENTS

Loggerhead Marineline Center hosts several events that foster community engagement and raise awareness for the vital work of the Center.

- TurtleFest – A celebration of sea turtles featuring live music, local vendors and conservation activities.
- Go Blue Awards – Honoring individuals and organizations dedicated to protecting marine life.

OUR MISSION

To promote conservation of ocean ecosystems with a special focus on threatened and endangered sea turtles.

OUR VISION

To be a leading authority locally and internationally in ocean conservation via sea turtle research, rehabilitation and educational programs.



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Dear Friends,

On October 24, 2025, please join us as we gather for the 16th Annual Go Blue Awards Luncheon, held at the Kravis Center-Cohen Pavilion to recognize the great strides in conservation being made locally, across the state, nation, and world. The Go Blue Awards is an extremely impactful event, as it increases awareness of ocean conservation issues as well as raising important funds in support of Loggerhead Marinelifelife Center (LMC). Your participation as a past Go Blue Sponsor is deeply appreciated. We ask you to please consider supporting LMC as a 2024 Awards Sponsor.

The 16th Annual Go Blue Awards Luncheon will feature notable special guest and keynote speaker Kerry Sanders, who will also be presented with the Eleanor Fletcher Award for Lifetime Achievement. Eleanor was the founder of the Center and was an innovative pioneer in marine conservation. For over 32 years, Kerry was a highly regarded national correspondent for NBC News. Although he reported on a myriad of global subjects, he was also a champion for our planet, oceans and marine life. In 2019, Kerry covered the release of a green sea turtle at LMC, named "Today" live on the Today Show.

As a Go Blue Awards sponsor, you will gain extensive visibility among the LMC community. Sponsorship offers a unique chance to showcase your brand to numerous individuals associated with LMC.

Thank you for your consideration in supporting LMC as a Go Blue Awards Sponsor and we hope you will join us for this special event. Please review the many Sponsorship opportunities and contact us for more information at bluefriends@marinelife.org or (561) 627-8280 ext. 126. As you consider this tax-deductible philanthropic opportunity, visit marinelife.org/goblue to learn more about the Go Blue Awards.

Lynne L. Wells
Go Blue Awards Co-Chair
Blue Friends Society Co-Chair
LMC Board of Directors
BlueFriends@marinelife.org
(561) 627-8280 ext. 126

Peter H. Wells
Go Blue Awards Co-Chair
Blue Friends Society Co-Chair
Loggerhead Invitational Chair
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2025 Keynote Speaker: Kerry Sanders

Kerry Sanders had a wide-ranging career at NBC News for over 32 years. The Peabody and Emmy award-winner covered many topics, from reporting underwater in scuba gear to asking tough questions of political figures. A graduate of the University of South Florida, Kerry began his television reporting career in 1982 in Jacksonville, FL at WTLV TV.

The beloved Senior National News Correspondent traveled to all 50 states and 65 countries, and he retired from NBC News in 2023. He contributed regularly to “NBC Nightly News with Lester Holt,” “Today” and MSNBC. He was a founding member of the NBC Nightly News Kids edition reporting staff. From plane crashes like the ValuJet that went down into the Everglades to swimming with bull sharks during a live report, to his personal interest in the environment and animals, he was a regular face on the Today Show.

When not covering features, Kerry was on breaking news. Kerry is perhaps best known for the moments after Hurricane Irma where he came upon two beached dolphins. In live reports that went viral, Kerry rescued a baby dolphin and then 20 minutes later, he enlisted 8 bystanders to rescue yet another full-grown dolphin that was also beached. As part of the NBC News “Climate in Crisis” series, NBC’s Kerry Sanders paid a visit to Loggerhead Marinelife Center in Juno Beach, Florida, on September 24, 2019 to see how climate change, erosion, development and polluted oceans have affected sea turtles, fundamental animals within the marine ecosystem. Being on the front line of the conservation effort to protect and save the dwindling sea turtle population, Kerry was able to celebrate a major success with LMC by participating in the release of a 265-pound turtle named “Today” back into the ocean live on the Today Show! “Today” arrived at the center with a monofilament line entanglement and was believed to be over 25 years old at the time of intake. Sea turtles like “Today” can live well beyond their 80s

The Peabody and Emmy award-winner seemingly covered it all since joining the team as a reporter out of NBC Miami affiliate WTVJ, whether it involved daredevil adventures like jumping out of airplanes and hanging from cliffs, or essential reporting on elections, mass shootings and legal trials that captivated the country. He endured the severe weather of more than 100 named storms to bring viewers important updates and reported from the ground during the war in Iraq.

In 2023, Kerry retired as a Senior National News Correspondent. His interests in reporting remain and he says he hopes to develop a longer form outlet for his reporting with a focus on the environment and animals. He said he traveled about 200 days a year for work, so he's looking forward to being home more.

You can see Kerry’s live segment at LMC by clicking here: [Link to: Kerry Sanders at Loggerhead Marinelife Center 2019](#)

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Go Blue Awards Luncheon

Under the guidance of co-chairs, Lynne and Pete Wells, the Go Blue Awards Luncheon has become Palm Beach County's most preeminent ocean conservation awards ceremony. The luncheon has garnered local, national, and international recognition – helping to spotlight the great work that occurs every day that the Center's world-class sea turtle hospital and research laboratory.

The Go Blue Awards Luncheon recognizes individuals, organizations and businesses who have promoted, implemented or made significant contributions to protect and conserve our precious “Blue” marine environment. The public nominates worth recipients, and an independent panel of judges reviews all nominations within each of the five categories and establishes finalist for each award category.

The esteemed panel of judges that will select this year's finalist and winners in the following categories:

- The **Eleanor Fletcher Award**, named for the founder of LMC, recognizes an individual who has exemplified a lifelong, extraordinary commitment to marine conservation education through their work or volunteer activities.
- The **Blue Ambassador of the Year Award** recognizes an individual who has made significant contribution in marine conservation through volunteer- related activities.
- The **Blue Hatching Youth Award** recognizes an individual under age 17 who has made significant contribution in marine conservation through volunteer-related activities.
- The **Blue Business/Nonprofit of the Year Award** recognizes a business or nonprofit that has made outstanding contribution toward promotion and encouraging conservation, restoration, or preservation of marine life and/or marine ecosystems through their business practices, product, or technology.



WORLD OCEAN PRESENTING SPONSORSHIP

As the WORLD OCEAN PRESENTING SPONSOR of the 2025 GO BLUE AWARDS, you will receive the following benefits:

Corporate Visibility & Brand Recognition

- GO BLUE Awards Presented by your corporation and/ or name.
- Opportunity for a 5-minute presentation on stage prior to keynote speaker introduction.
- Opportunity to introduce keynote speaker at GO BLUE Awards luncheon.
- Corporate logo and/or name featured in promo video shown during event.
- Verbal recognition during Sponsor Reception and GO BLUE Awards Luncheon.
- Company name/logo listed in GO BLUE Awards Luncheon Program.
- Corporate logo and/or name on event website with link to company homepage.
- Designated featured/collaborated post on all event-related social media platforms.
- Company name/logo prominently listed on all invitations.
- Company name/logo displayed on all sponsor recognition signage.
- Corporation and/or name listed prominently in all event press releases.
- Company name/logo included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Twenty (20) Preferred seats with table signage.
- Twenty (20) Seats for keynote speaker's reception and lecture with preferred seating.
- Sea Turtle Naming Opportunity.
- VIP TOUR of the Sea Turtle Hospital at LMC for up to 10 guests.
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year.

INVESTMENT: \$25,000

GUEST SPEAKER SPONSORSHIP

As the GUEST SPEAKER SPONSOR of the 2025 GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Opportunity to welcome guest at the VIP Reception or Sponsor Reception.
- Verbal recognition during Sponsor Reception and GO BLUE Awards Luncheon.
- Company name/logo listed in GO BLUE Awards Luncheon Program.
- Corporate logo and/or name on event website with link to company homepage.
- Designated featured/collaborated post on all event-related social media platforms.
- Company name/logo prominently listed on all invitations.
- Company name/logo displayed on all sponsor recognition signage.
- Corporation and/or name listed prominently in all event press releases.
- Company name/logo included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Twenty (20) Preferred seats with table signage.
- Twenty (20) invitations to Sponsor Reception at LMC.
- VIP TOUR of the Sea Turtle Hospital at LMC for up to 10 guests.
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year.

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INVESTMENT: \$20,000





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SPONSOR RECEPTION SPONSORSHIP

As a Sponsors Reception Sponsor of the 2025 GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Opportunity to welcome guests at the Sponsor Reception.
- Verbal recognition during Sponsor Reception and GO BLUE Awards Luncheon.
- Company name/logo listed in GO BLUE Awards Luncheon Program.
- Corporate logo and/or name on event website with link to company homepage.
- Designated featured/collaborated post on all event-related social media platforms.
- Company name/logo prominently listed on all invitations.
- Company name/logo displayed on all sponsor recognition signage.
- Corporation and/or name listed prominently in all event press releases.
- Company name/logo included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Sixteen (16) Preferred seats with table signage .
- Twenty (20) invitations to Sponsor Reception at LMC.
- VIP TOUR of the Sea Turtle Hospital at LMC for up to 10 guests.
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year.

INVESTMENT: \$15,000

ATLANTIC OCEAN SPONSORSHIP

As an Atlantic Ocean Sponsor of the 2025 GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Verbal recognition during GO BLUE Awards Luncheon.
- Company name/logo listed in GO BLUE Awards Luncheon Program.
- Corporate logo and/or name on event website with link to company homepage.
- Company name/logo listed on all invitations.
- Company name/logo displayed on all sponsor recognition signage.
- Corporation and/or name listed in all event press releases.
- Company name/logo included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
- Ten (10) invitations to Sponsor Reception at LMC.
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year.

INVESTMENT: \$10,000

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AUDIO VISUAL UNDERWRITING BENEFITS

As the AUDIO VISUAL UNDERWRITER of the 2025 GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Verbal recognition during GO BLUE Awards Luncheon.
- Company name/logo listed in GO BLUE Awards Luncheon Program.
- Corporate logo and/or name on event website with link to company homepage.
- Company name/logo listed on all invitations.
- Company name/logo displayed on all sponsor recognition signage.
- Corporation and/or name listed in all event press releases.
- Company name/logo included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
- Eight (8) invitations to Sponsor Reception at LMC.
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year.

INVESTMENT \$10,000

PACIFIC OCEAN SPONSORSHIP

As a Pacific Ocean Sponsor of the 2025 GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Company name/logo listed in GO BLUE Awards Luncheon Program.
- Corporate logo and/or name on event website with link to company homepage.
- Company name/logo listed on all invitations.
- Company name/logo displayed on all sponsor recognition signage.
- Corporation and/or name listed in all event press releases.
- Company name/logo included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
- Eight (8) invitations to Sponsor Reception at LMC.
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year.

INVESTMENT: \$7,500





PROGRAM UNDERWRITING

As the PRINT PROGRAM UNDERWRITER of the 2025 GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Company name/logo listed in GO BLUE Awards Luncheon Program.
- Corporate logo and/or name on event website with link to company homepage.
- Company name/logo listed on all invitations.
- Company name/logo displayed on all sponsor recognition signage.
- Corporation and/or name listed in all event press releases.
- Company name/logo included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
- Eight (8) invitations to Sponsor Reception at LMC.
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year.

INVESTMENT \$7,500

ARCTIC OCEAN SPONSORSHIP

As an Arctic Ocean Sponsor of the 2025 GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Company name/logo listed in GO BLUE Awards Luncheon Program.
- Corporate logo and/or name on event website with link to company homepage.
- Company name/logo listed on all invitations.
- Company name/logo displayed on all sponsor recognition signage.
- Corporation and/or name listed in all event press releases.
- Company name/logo included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
- Six (6) invitations to Sponsor Reception at LMC.
- LMC Gordon Gray Circle Membership benefits for one year.
- LMC Blue Friends Society benefits for one year.

INVESTMENT: \$5,000





VALET UNDERWRITER BENEFITS

As the Valet Underwriter of the 2025 GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Company name/logo listed in GO BLUE Awards Luncheon Program.
- Corporate logo and/or name on event website with link to company homepage.
- Company name/logo listed on all invitations.
- Company name/logo displayed on all sponsor recognition signage.
- Corporation and/or name listed in all event press releases.
- Company name/logo included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
- Four (4) invitations to Sponsor Reception at LMC.
- LMC Blue Friends Society benefits for one year.

INVESTMENT: \$5,000

CARIBBEAN SEA SPONSORSHIP

As a Caribbean Sea Sponsor of the 2025 GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Company name listed in GO BLUE Awards Luncheon Program.
- Company name on event website.
- Corporate name on event website with link to company homepage.
- Company name listed on all invitations.
- Company name displayed on all sponsor recognition signage.
- Corporation and/or name listed in all event press releases.
- Company name included in LMC eNewsletter & GO BLUE Awards related articles.
- Corporation and/or name listed in LMC's Impact Report.

Entertainment & Hospitality

- Ten (10) Preferred seats with table signage.
- Four (4) invitations to Sponsor Reception at LMC.
- LMC Blue Friends Society benefits for one year.

INVESTMENT: \$2,500





Table Sponsorship

As a Table Sponsor of the 2025 GO BLUE AWARDS, you will receive the following benefits:

Onsite Visibility and Brand Recognition

- Inclusion in LMC Annual Report.

Entertainment & Hospitality

- One (1) table of Ten (10) for GO BLUE Awards Luncheon

INVESTMENT: \$1,500

Agreement Form

Please let us know your sponsorship commitment by completing this form. Once sponsorship is confirmed, each sponsor will receive an DOCUSIGN document to confirm your sponsorship and payment terms.

Agreement Terms

All onsite visibility and brand recognition items will be fulfilled if sponsorship is confirmed by October 1, 2025. We will do best to fulfill all onsite visibility and brand recognition, for any sponsorship confirmed between October 2nd and 24th.

Payment Term

Due Date: Payment is due **Net 30**, unless otherwise agreed upon.

Payment Methods:

- ACH/Wire transfer instructions available upon request.
- Checks should be made payable to: **Loggerhead Marinelife Center.**
- Payments with credit cards will include a fee.

PRINT FULL NAME	WE ARE COMMITTED TO SUPPORT THE GO BLUE AWARDS VIA SPONSORSHIP:			
COMPANY AND POSITION	World Ocean	☐	Guest Speaker	☐
	Atlantic	☐	Sponsors Reception	☐
EMAIL	Pacific	☐	Audio Visual	☐
	Arctic	☐	Digital Program	☐
PHONE	Caribbean	☐	Valet	☐
	Table	☐		
SIGNATURE & DATE				
7/2/2025				