

Think Global, Act Local.

Loggerhead Marineline Center,  
a beloved institution,  
is a world leader in sea turtle  
and ocean conservation.



Corporate Partner Programs  
World-Class Excellence in Palm Beach County





## Mission:

To promote conservation of ocean ecosystems with a special focus on threatened and endangered sea turtles.

## Vision:

To be a leading authority locally and internationally in ocean conservation via sea turtle research, rehabilitation and educational programs.

## REHABILITATION

*Saving more endangered sea turtles.*

LMC is home to the Gordon & Patricia Gray Veterinary Hospital, a state-of-the-art facility treating approximately 100 sea turtles and over 1,000 hatchlings annually.



## RESEARCH

*One of the world's most important beaches.*

The LMC Research team monitors 9.5 miles of one of the world's most densely nested sea turtle beaches with over 10,000 nests annually.



## EDUCATION

*Inspiring global action through learning.*

We educate over one million learners annually across 25+ STEM programs hosted on campus, virtually, and in the field with a focus on equitable opportunity for all.



## CONSERVATION

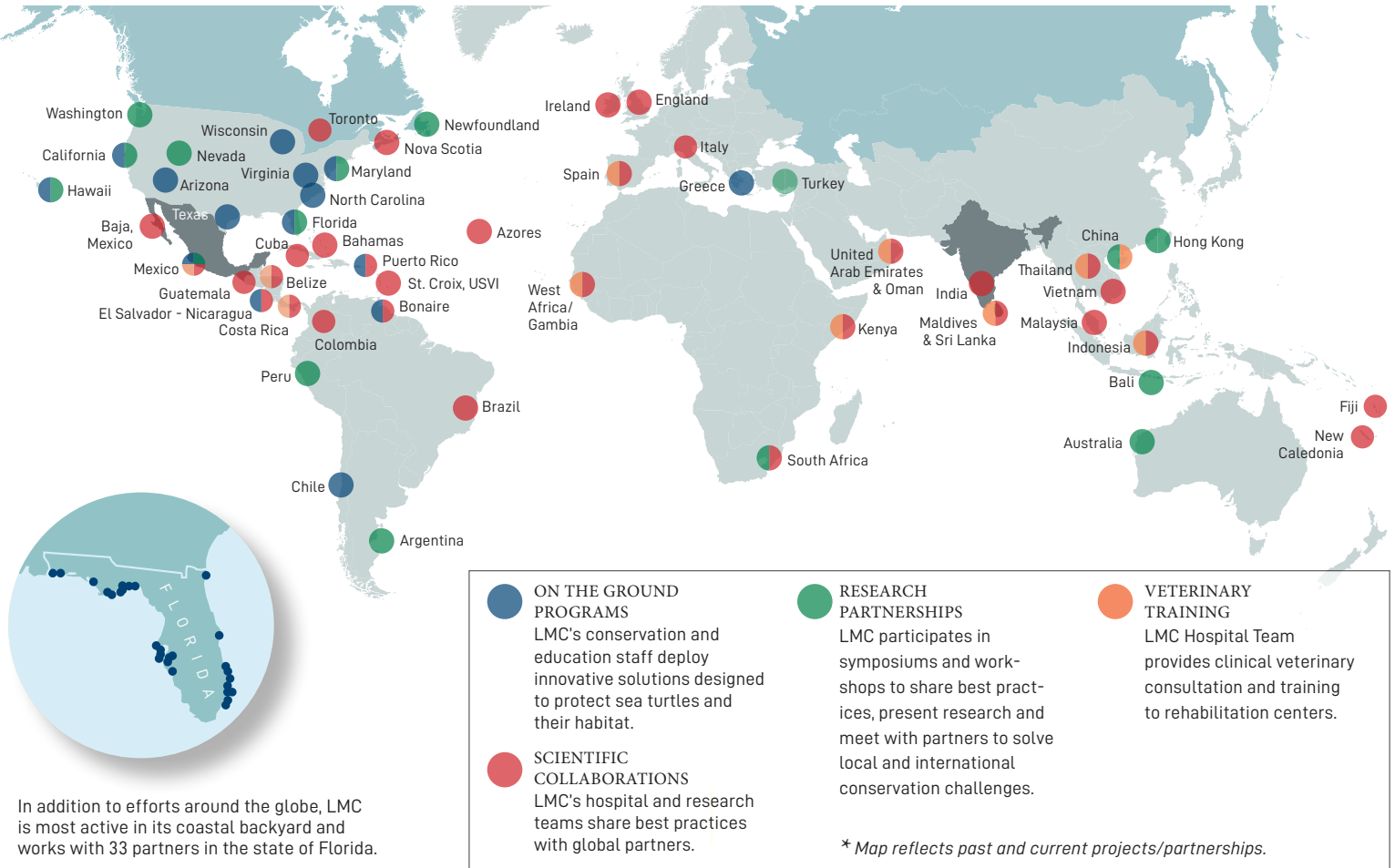
*Fostering partnerships around the world.*

LMC promotes proactive conservation solutions to more than 185 conservation partners across 20 countries and six continents.





# Loggerhead Marineline Center's Global Conservation Efforts



Our campus expansion will increase our existing footprint by 129% with 27,500 total square feet of hospital, exhibits, classrooms, retail, and research laboratory space.



# Partnership Benefits

By becoming a member of our Corporate Partners Program, you can engage your employees in meaningful ways and play a vital role in supporting ocean conservation, education, and sea turtle rehabilitation & research. Please consider some of the following benefits when you partner with Loggerhead Marinelife Center.

## **Name and logo on:**

- Collateral • Signage • Social Media Posts • LMC Website • eBlasts • Annual LMC Impact Report

## **Impressions with the Loggerhead Community**

Nearly **50,000** subscribers receive LMC's email communications. Media Outreach garnered over **8.62 billion** in readership including local, statewide, national, and international coverage, and over **39 million** users reached annually across social media platforms.

## **Exposure to the Loggerhead Community**

Connect with **350,000** annual LMC visitors, Circle of 100 exclusive donors, and members of the LMC Blue Friends Society.

## **Exclusive Events for your Organization** - Opportunities can include:

- Substantial event discounts including Turtle Walks, Behind the Scenes Tour, Turtle Talks, Beach Cleanups, and other programs.
- Corporate Day at Loggerhead as well as group volunteer programs can be arranged upon request.
- Facility rental discount upon opening of our new expanded building and ocean-view deck for private events.

"PNC recognizes the importance of nature, wildlife and science in the education of young children. LMC pairs perfectly with our early learning program, Grow Up Great, for children from birth to five - by opening their eyes to the wonders of the ocean. We appreciate that Loggerhead admits children for free at the Center, so all kids have a chance to learn about marine science and just have fun!"

**Cressman D. Bronson**  
PNC Regional President,  
Florida East

"FPL and Manatee Lagoon - An FPL Eco-Discovery Center, are long-standing partners of LMC in our joint commitment to environmental education and stewardship. LMC is a treasure in our community and we fully support its efforts to educate our next generation about the importance of preserving ocean ecosystems and endangered creatures like the sea turtle."

**Pam Rauch, Vice President of External Affairs and Economic Development**  
Florida Power & Light Company

"We're proud to underwrite the Marine Debris Sorting Station at LMC so that the community can see how local efforts to clean our beaches can help tackle a global problem."

**Fab Brumley**  
Palm Beach County President  
Bank of America

"ELS is proud to partner with LMC, helping to further their mission of promoting the conservation of ocean ecosystems by informing thousands of residents and guests throughout the network of ELS properties."

**Pat Zamora, VP Corporate Marketing**  
Equity LifeStyle Properties



# Dear Corporate Partner,

Protecting our environment and preserving our planet is critical - we only have one Earth. Sir Richard Branson, Founder of over 400 companies that comprise the Virgin Group says, **“There is no Plan(et) B, and businesses must be part of the solution not the problem.”**

As President & COO of a large development company, it is my personal responsibility to align with and support organizations that are directly committed to ensuring our communities have generational sustainability. Your investment in Loggerhead Marinelife Center (LMC) will create a powerful impact.

LMC is committed to being a leading authority, locally and internationally, in ocean conservation via sea turtle research, rehabilitation and educational programs. Annually, the Center's two campuses greet nearly 350k guests, serve more than 74k registered students, and transform the odds for sea turtles globally.

The Center helps corporate partners clean up our world's oceans, better equip children with STEM-related skills, and works to ensure the next generation is able to enjoy our natural world and marine life, as we enjoy it today.

*“Sea turtles tell us the health of the ocean. The ocean tells us the health of the planet.”*

In April of 2019, LMC broke ground on a capital expansion that will increase the Center's impact globally. Upon completion in 2021, the expansion will:

- Double patient capacity
- Add six-times the amount of STEM classrooms
- Double the research laboratory space
- Focus on Florida's crucial clean water ecosystems

It would be my honor to share with you one of Florida's most unique educational and cultural destinations on a private behind-the-scenes tour. Will you please join us?



**Ray Graziotto**  
**President & COO**  
**Seven Kings Holdings**

**LMC Board Member**  
**and Past Board Chair**

**For more information and to set up a behind-the-scenes tour, please contact:  
Development at: 561-627-8280 ext. 131, or [jreyes@marinelife.org](mailto:jreyes@marinelife.org)**





## Companies that partner with Loggerhead Marinelife Center can participate in many different ways:

### EDUCATION



**Support STEM education** by providing field trip transportation and LMC Camp scholarships for the County's Title I school students.

**Expand horizons** for underserved students through LMC's Oceans of Opportunity Initiative.

### RESEARCH



**Take advantage of** community engagement and volunteer opportunities for employees including Beach Cleanups.

**Enjoy the benefits** of LMC's greatly expanded campus and programming.

### REHABILITATION



**Participate as partners** in unique, high-visibility annual signature events, such as TurtleFest, Go Blue Awards, Run 4 The Sea, Loggerhead Invitational Golf Tournament and Lights Out Celebration.

### CONSERVATION



**Provide employees** with unique Eco-programming experiences, such as Turtle Walks, Naturalist Kayak Tours and Hatchling Releases.

**Enjoy long-term branding** as contributors to LMC's campus expansion.

### SOME OF OUR CORPORATE PARTNERS



Marinelife.org